

I hereby certify that this correspondence is being filed via
EFS-Web with the United States Patent and Trademark Office
on February 26, 2013.

PATENT
Attorney Docket No.: 90204-750840 (004500US)
Client Ref. No.: REG00035 1999PT

KILPATRICK TOWNSEND & STOCKTON LLP

By: /Sylvia E. Arnold/

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Jeffrey Bezos

Application No.: 09/437,815

Filed: November 10, 1999

For: METHOD AND SYSTEM FOR
ALLOCATING DISPLAY SPACE

Customer No.: 107508

Confirmation No.: 8505

Examiner: Nathan C. Uber

Technology Center/Art Unit: 3622

SUPPLEMENTAL AMENDMENT
and SUBMISSION OF
CORRECTED DRAWINGS

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Commissioner:

Prior to examination of the above-referenced application, please enter the following amendments and remarks:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Drawings begin on page 4 of this paper and include both an attached replacement sheet and an annotated sheet showing changes.

Remarks/Arguments begin on page 5 of this paper.